

| 台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan) | | | | | | | | | | | | |
|--|-------------------|-----------------------|----------------|-------------------|----------------|---|---------------------------|-----------|----------|-----------|------------|---------|
| 列印日期： | | 2013/9/2 | | 資料期間： | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | | |
| 地區名稱 | | 住用及營收概況 | | | | | 各部門職工概況(No. of Employees) | | | | | |
| Region | | 客房住用數 | 住用率 | 平均房價 | 房租收入 | 餐飲收入 | 總營業收入 | 客房部 | 餐飲部 | 管理部 | 其他部門 | 員工合計 |
| | | No. of Rooms Occupied | Occupancy Rate | Average Room Rate | Room Revenue | F & B Revenue | Total Revenue | Room Dep. | F&B Dep. | Adm. Dep. | Other Dep. | Total |
| 臺北地區 Taipei | 國際 Internation | 2,303,616 | 77.72% | 4,394 | 10,122,433,799 | 11,311,434,891 | 24,643,793,907 | 34,904 | 58,316 | 19,402 | 9,496 | 122,118 |
| 臺北地區 Taipei | 一般 Standard | 587,952 | 79.33% | 2,931 | 1,723,332,655 | 1,789,741,536 | 4,036,052,299 | 8,024 | 8,835 | 3,112 | 1,930 | 21,901 |
| | 小計 SubTotal | 2,891,568 | 78.04% | 4,097 | 11,845,766,454 | 13,101,176,427 | 28,679,846,206 | 42,928 | 67,151 | 22,514 | 11,426 | 144,019 |
| 高雄地區 Kaohsiung | 國際 Internation | 757,431 | 68.87% | 2,424 | 1,835,752,496 | 2,370,989,338 | 4,871,522,723 | 9,571 | 15,517 | 4,348 | 2,928 | 32,364 |
| 高雄地區 Kaohsiung | 一般 Standard | 41,768 | 45.65% | 2,553 | 106,643,363 | 37,272,786 | 145,749,913 | 542 | 554 | 55 | 148 | 1,299 |
| | 小計 SubTotal | 799,199 | 67.08% | 2,430 | 1,942,395,859 | 2,408,262,124 | 5,017,272,636 | 10,113 | 16,071 | 4,403 | 3,076 | 33,663 |
| 臺中地區 Taichung | 國際 Internation | 315,034 | 75.70% | 2,293 | 722,528,981 | 1,048,278,085 | 2,748,967,331 | 4,702 | 6,701 | 2,379 | 1,412 | 15,194 |
| 臺中地區 Taichung | 一般 Standard | 43,767 | 80.26% | 3,368 | 147,386,383 | 280,316,856 | 477,647,459 | 746 | 1,672 | 249 | 476 | 3,143 |
| | 小計 SubTotal | 358,801 | 76.23% | 2,425 | 869,915,364 | 1,328,594,941 | 3,226,614,790 | 5,448 | 8,373 | 2,628 | 1,888 | 18,337 |
| 花蓮地區 Hualien | 國際 Internation | 320,011 | 63.82% | 2,299 | 735,714,297 | 520,885,364 | 1,388,764,137 | 4,134 | 4,822 | 1,373 | 1,523 | 11,852 |
| | 小計 SubTotal | 320,011 | 63.82% | 2,299 | 735,714,297 | 520,885,364 | 1,388,764,137 | 4,134 | 4,822 | 1,373 | 1,523 | 11,852 |
| 風景區 Scenic Area | 國際 Internation | 469,342 | 65.87% | 4,998 | 2,345,818,166 | 1,288,653,821 | 4,052,091,144 | 7,368 | 8,650 | 3,579 | 7,476 | 27,073 |
| 風景區 Scenic Area | 一般 Standard | 84,778 | 41.81% | 2,140 | 181,388,930 | 105,806,330 | 322,163,264 | 860 | 1,010 | 676 | 542 | 3,088 |
| | 小計 SubTotal | 554,120 | 60.54% | 4,561 | 2,527,207,096 | 1,394,460,151 | 4,374,254,408 | 8,228 | 9,660 | 4,255 | 8,018 | 30,161 |
| 桃竹苗地區 TauHsiuMiao | 國際 Internation | 494,300 | 69.03% | 2,427 | 1,199,723,654 | 1,321,770,289 | 2,936,059,014 | 6,313 | 8,615 | 3,018 | 2,117 | 20,063 |
| 桃竹苗地區 TauHsiuMiao | 一般 Standard | 302,615 | 63.82% | 2,403 | 727,123,455 | 555,494,256 | 1,374,074,544 | 2,551 | 4,312 | 996 | 1,172 | 9,031 |
| | 小計 SubTotal | 796,915 | 66.96% | 2,418 | 1,926,847,109 | 1,877,264,545 | 4,310,133,558 | 8,864 | 12,927 | 4,014 | 3,289 | 29,094 |
| 其他地區 Other | 國際 Internation | 615,204 | 60.12% | 3,541 | 2,178,140,779 | 2,280,120,704 | 4,961,366,357 | 9,436 | 14,652 | 6,172 | 3,006 | 33,266 |
| 其他地區 Other | 一般 Standard | 166,595 | 57.50% | 2,233 | 371,995,664 | 134,363,180 | 562,804,397 | 1,930 | 1,292 | 990 | 345 | 4,557 |
| | 小計 SubTotal | 781,799 | 59.54% | 3,262 | 2,550,136,443 | 2,414,483,884 | 5,524,170,754 | 11,366 | 15,944 | 7,162 | 3,351 | 37,823 |
| | 總計 Total | 6,502,413 | 70.01% | 3,445 | 22,397,982,622 | 23,045,127,436 | 52,521,056,489 | 91,081 | 134,948 | 46,349 | 32,571 | 304,949 |

| 類別 | 客房數 | 客房住用數 | 住用率 | 平均房價 | 房租收入 | 餐飲收入 | 總營業收入 | 客房部 | 餐飲部 | 管理部 | 其他部門 | 員工合計 |
|----|-----|-------|-----|------|------|------|-------|-----|-----|-----|------|------|
|----|-----|-------|-----|------|------|------|-------|-----|-----|-----|------|------|

| Kind | No. of Rooms | No. of Rooms Occupied | Occupancy Rate | Average Room Rate | Room Revenue | F & B Revenue | Total Revenue | Room Dep. | F&B Dep. | Adm. Dep. | Other Dep. | Total |
|-------------------|--------------|-----------------------|----------------|-------------------|----------------|----------------|----------------|-----------|----------|-----------|------------|---------|
| 國際 Internation | 243,724 | 5,274,938 | 70.96% | 3,628 | 19,140,112,172 | 20,142,132,492 | 45,602,564,613 | 76,428 | 117,273 | 40,271 | 27,958 | 261,930 |
| 一般 Standard | 60,779 | 1,227,475 | 66.21% | 2,654 | 3,257,870,450 | 2,902,994,944 | 6,918,491,876 | 14,653 | 17,675 | 6,078 | 4,613 | 43,019 |
| 小計 Sub Total | 304,503 | 6,502,413 | 70.01% | 3,445 | 22,397,982,622 | 23,045,127,436 | 52,521,056,489 | 91,081 | 134,948 | 46,349 | 32,571 | 304,949 |

| 台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan) | | | | | | | | | | | | |
|--|--------------|-----------------------|----------------|-------------------|---------------|---------------|---|-----------|----------|-----------|------------|--------|
| 列印日期： | 2013/9/2 | 臺北地區 Taipei | | 資料期間： | | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | |
| 住用及營收概況 | | | | | | | 各部門職工概況(No. of Employees) | | | | | |
| 旅館名稱 | 客房數 | 客房住用數 | 住用率 | 平均房價 | 房租收入 | 餐飲收入 | 總營業收入 | 客房部 | 餐飲部 | 管理部 | 其他部門 | 員工合計 |
| Hotel Name | No. of Rooms | No. of Rooms Occupied | Occupancy Rate | Average Room Rate | Room Revenue | F & B Revenue | Total Revenue | Room Dep. | F&B Dep. | Adm. Dep. | Other Dep. | Total |
| 圓山大飯店 The Grand Hotel | 5,868 | 136,236 | 76.12% | 3,489 | 475,381,823 | 608,082,392 | 1,320,542,116 | 2,397 | 2,849 | 1,523 | 982 | 7,751 |
| 國賓大飯店 The Ambassador Hotel | 5,064 | 127,267 | 82.40% | 3,906 | 497,114,553 | 941,282,269 | 1,552,294,576 | 1,499 | 3,427 | 376 | 654 | 5,956 |
| 台北華國大飯店 Imperial Hotel Taipei | 3,608 | 88,483 | 80.41% | 2,590 | 229,187,464 | 155,423,888 | 411,506,331 | 1,110 | 950 | 76 | 528 | 2,664 |
| 華泰王子大飯店 Gloria Prince Hotel | 2,564 | 68,083 | 87.07% | 3,171 | 215,875,839 | 130,674,446 | 371,441,658 | 976 | 999 | 877 | 160 | 3,012 |
| 國王大飯店 Emperor Hotel | 1,176 | 21,572 | 60.14% | 1,757 | 37,900,021 | 9,057,747 | 48,350,826 | 396 | 132 | 240 | 0 | 768 |
| 豪景大酒店 Hotel Riverview Taipei | 2,562 | 66,992 | 85.73% | 1,991 | 133,385,791 | 30,814,586 | 167,381,289 | 564 | 266 | 197 | 0 | 1,027 |
| 台北凱撒大飯店 Caesar Park Hotel Taipei | 4,731 | 133,598 | 92.45% | 3,362 | 449,158,764 | 231,444,493 | 745,265,975 | 841 | 1,123 | 266 | 511 | 2,741 |
| 康華大飯店 Golden China Hotel | 2,580 | 62,492 | 79.42% | 2,478 | 154,861,594 | 142,634,616 | 313,324,693 | 687 | 1,056 | 464 | 0 | 2,207 |
| 神旺大飯店 San Want Hotel | 3,216 | 88,720 | 90.45% | 3,214 | 285,104,324 | 406,958,048 | 752,121,110 | 1,032 | 2,584 | 806 | 0 | 4,422 |
| 兄弟大飯店 Brother Hotel | 3,000 | 74,173 | 81.06% | 2,841 | 210,702,007 | 455,104,388 | 720,883,811 | 1,320 | 3,540 | 864 | 166 | 5,890 |
| 三德大飯店 Santos Hotel | 3,444 | 81,076 | 77.18% | 2,515 | 203,942,693 | 109,420,068 | 332,395,741 | 928 | 761 | 427 | 331 | 2,447 |
| 亞都麗緻大飯店 The Landis Taipei Hotel | 2,508 | 66,365 | 86.76% | 4,129 | 273,998,981 | 223,719,393 | 563,124,118 | 910 | 1,626 | 485 | 491 | 3,512 |
| 國聯大飯店 United Hotel | 2,916 | 58,199 | 65.44% | 2,544 | 148,075,506 | 44,498,487 | 215,268,118 | 800 | 454 | 60 | 439 | 1,753 |
| 台北寒舍喜來登大飯店 Sheraton Taipei Hotel | 8,256 | 191,021 | 75.86% | 5,559 | 1,061,801,577 | 1,348,664,642 | 2,704,907,749 | 2,803 | 5,485 | 1,971 | 580 | 10,839 |
| 老爺大酒店 Hotel Royal Taipei | 2,424 | 67,186 | 90.88% | 4,456 | 299,365,945 | 232,504,909 | 613,077,424 | 898 | 1,673 | 292 | 537 | 3,400 |
| 福華大飯店 Howard Plaza Hotel | 7,272 | 151,740 | 68.41% | 4,039 | 612,832,000 | 543,710,000 | 1,389,282,000 | 3,046 | 4,363 | 975 | 1,006 | 9,390 |
| 台北君悅酒店 Grand Hyatt Taipei | 8,103 | 170,689 | 69.11% | 5,580 | 952,376,391 | 854,036,455 | 2,058,505,486 | 1,794 | 4,038 | 2,141 | 822 | 8,795 |
| 晶華酒店 The Regent Taipei | 6,457 | 158,045 | 80.25% | 5,469 | 864,409,286 | 1,474,448,139 | 3,045,064,298 | 2,782 | 5,763 | 1,814 | 264 | 10,623 |

| | | | | | | | | | | | | |
|---|---------|-----------|--------|-------|----------------|----------------|----------------|--------|--------|--------|--------|---------|
| 西華大飯店 The Sherwood Hotel Taipei | 4,116 | 91,622 | 72.98% | 5,110 | 468,197,503 | 342,009,588 | 921,801,542 | 1,732 | 2,634 | 637 | 715 | 5,718 |
| 遠東國際大飯店 Far Eastern Plaza Hotel (Taipei) | 5,040 | 110,279 | 71.74% | 6,284 | 693,030,530 | 765,941,153 | 1,696,460,224 | 2,614 | 3,216 | 824 | 1,047 | 7,701 |
| 六福皇宮 The Westin Taipei | 3,060 | 67,590 | 72.36% | 5,535 | 374,100,528 | 679,482,891 | 1,200,895,020 | 1,634 | 4,538 | 1,217 | 0 | 7,389 |
| 美麗信花園酒店 Miramar Garden Taipei | 2,436 | 66,914 | 90.06% | 2,450 | 163,915,390 | 79,351,931 | 332,955,524 | 1,025 | 670 | 482 | 0 | 2,177 |
| 台北W飯店 W Taipei | 4,860 | 110,333 | 74.43% | 8,591 | 947,865,454 | 749,801,262 | 1,909,784,079 | 2,139 | 2,778 | 1,393 | 0 | 6,310 |
| 台北寒舍艾美酒店 Le Meridien Taipei Hotel | 1,920 | 44,941 | 76.74% | 8,230 | 369,849,835 | 752,369,100 | 1,257,160,199 | 977 | 3,391 | 995 | 263 | 5,626 |
| 亞士都飯店 Astar Hotel | 480 | 11,137 | 76.07% | 2,334 | 25,998,452 | 0 | 25,998,452 | 120 | 0 | 84 | 0 | 204 |
| 第一大飯店 First Hotel | 2,112 | 54,782 | 85.04% | 1,838 | 100,715,663 | 63,299,835 | 360,905,697 | 196 | 0 | 173 | 138 | 507 |
| 六福客棧 The Lefoo Hotel | 2,700 | 74,489 | 90.45% | 1,707 | 127,151,263 | 123,165,087 | 264,657,051 | 590 | 1,146 | 164 | 227 | 2,127 |
| 帝后大飯店 Empress Hotel | 816 | 16,952 | 68.11% | 1,676 | 28,416,786 | 711,903 | 29,128,689 | 192 | 48 | 48 | 0 | 288 |
| 華華大飯店 Hotel Flowers | 1,344 | 31,737 | 77.42% | 1,619 | 51,387,140 | 0 | 53,035,280 | 288 | 0 | 252 | 132 | 672 |
| 歐華酒店 The Riviera Hotel | 1,344 | 27,929 | 68.13% | 3,008 | 84,020,252 | 65,233,824 | 166,252,542 | 577 | 515 | 353 | 0 | 1,445 |
| 慶泰大飯店 Gala Hotel | 1,800 | 48,431 | 88.22% | 2,809 | 136,051,597 | 84,951,961 | 230,017,356 | 452 | 621 | 315 | 168 | 1,556 |
| 天成大飯店 Cosmos Hotel | 2,638 | 76,035 | 94.50% | 2,542 | 193,277,192 | 331,707,143 | 574,876,574 | 756 | 204 | 120 | 84 | 1,164 |
| 台北君品大酒店 Palais De Chine Hotel Taipei | 3,432 | 73,590 | 70.30% | 4,786 | 352,230,586 | 439,033,197 | 838,849,419 | 1,456 | 2,086 | 740 | 0 | 4,282 |
| 首都大飯店 Capital Hotel | 1,529 | 38,755 | 83.11% | 4,399 | 170,486,243 | 65,852,531 | 251,557,119 | 371 | 663 | 119 | 113 | 1,266 |
| 日勝生加賀屋國際溫泉飯店 Radium-Kagaya | 981 | 9,656 | 32.26% | 7,587 | 73,258,412 | 124,288,509 | 255,616,784 | 929 | 588 | 364 | 306 | 2,187 |
| 福容大飯店 台北 The Fullon Hotel Taipei | 1,440 | 34,611 | 78.80% | 3,302 | 114,284,541 | 162,524,980 | 303,271,942 | 524 | 1,095 | 112 | 125 | 1,856 |
| 台北花園大酒店 Taipei Garden Hotel | 2,892 | 81,698 | 92.62% | 2,337 | 190,889,717 | 266,180,063 | 497,028,418 | 936 | 1,342 | 217 | 342 | 2,837 |
| 北投麗禧溫泉酒店 Grand View Resort | 792 | 8,150 | 33.74% | 9,223 | 75,164,811 | 62,792,503 | 184,856,976 | 637 | 527 | 51 | 295 | 1,510 |
| 總計 Total | 121,481 | 2,891,568 | 78.04% | 4,097 | 11,845,766,454 | 13,101,176,427 | 28,679,846,206 | 42,928 | 67,151 | 22,514 | 11,426 | 144,019 |

台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan)

| 列印日期： | 2013/9/2 | 高雄地區 Kaohsiung | | 資料期間： | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | | |
|------------------------|--------------|-----------------------|----------------|---------------------------|--------------|---|---------------|-----------|----------|-----------|------------|-------|
| 住用及營收概況 | | | | 各部門職工概況(No. of Employees) | | | | | | | | |
| 旅館名稱 | 客房數 | 客房住用數 | 住用率 | 平均房價 | 房租收入 | 餐飲收入 | 總營業收入 | 客房部 | 餐飲部 | 管理部 | 其他部門 | 員工合計 |
| Hotel Name | No. of Rooms | No. of Rooms Occupied | Occupancy Rate | Average Room Rate | Room Revenue | F & B Revenue | Total Revenue | Room Dep. | F&B Dep. | Adm. Dep. | Other Dep. | Total |
| 華王大飯店 Hotel Kingdom | 3,565 | 68,456 | 62.96% | 1,699 | 116,339,921 | 106,718,999 | 228,885,014 | 572 | 675 | 579 | 35 | 1,861 |
| 華園大飯店 | 3,228 | 55,738 | 56.61% | 2,215 | 123,440,410 | 75,690,743 | 207,361,400 | 552 | 569 | 331 | 0 | 1,452 |

| | | | | | | | | | | | | |
|---|--------|---------|--------|-------|---------------|---------------|---------------|--------|--------|-------|-------|--------|
| Hotel Holiday Garden Kaohsiung 高雄國賓大飯店 The Ambassador Hotel Kaohsiung | 5,436 | 124,126 | 74.87% | 2,156 | 267,573,278 | 366,994,460 | 663,999,272 | 1,616 | 2,029 | 236 | 431 | 4,312 |
| 漢來大飯店 Grand Hi-Lai Hotel | 6,480 | 147,114 | 74.44% | 3,171 | 466,554,452 | 756,468,339 | 1,592,216,104 | 2,162 | 5,013 | 96 | 1,809 | 9,080 |
| 高雄福華大飯店 Howard Plaza Hotel Kaohsiung | 3,396 | 71,567 | 69.09% | 2,090 | 149,604,000 | 175,857,000 | 367,438,000 | 1,013 | 1,241 | 454 | 325 | 3,033 |
| 君鴻國際酒店 85 SKY TOWER HOTEL | 7,020 | 139,295 | 65.06% | 2,784 | 387,840,149 | 425,675,287 | 992,953,687 | 1,761 | 3,010 | 1,785 | 0 | 6,556 |
| 寒軒國際大飯店 Han-Hsien International Hotel | 4,560 | 97,749 | 70.28% | 2,036 | 198,997,344 | 263,377,920 | 483,577,856 | 1,291 | 1,546 | 457 | 268 | 3,562 |
| 麗尊大酒店 The Lees Hotel | 2,376 | 53,386 | 73.67% | 2,349 | 125,402,942 | 200,206,590 | 335,091,300 | 604 | 1,434 | 410 | 60 | 2,508 |
| 福容大飯店 高雄 Fullon Hotel Kaohsiung | 3,000 | 41,768 | 45.65% | 2,553 | 106,643,363 | 37,272,786 | 145,749,913 | 542 | 554 | 55 | 148 | 1,299 |
| 總計 Total | 39,061 | 799,199 | 67.08% | 2,430 | 1,942,395,859 | 2,408,262,124 | 5,017,272,636 | 10,113 | 16,071 | 4,403 | 3,076 | 33,663 |

台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan)

| | | | | | | | | | | | | |
|---|---------------------|--------------------------------|-----------------------|---------------------------|----------------------|---|------------------------|------------------|-----------------|------------------|--------------------|---------------|
| 列印日期： | 2013/9/2 | 臺中地區 Taichung | | 資料期間： | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | | |
| 住用及營收概況 | | | | | | 各部門職工概況(No. of Employees) | | | | | | |
| 旅館名稱 Hotel Name | 客房數 No. of Rooms | 客房住用數 No. of Rooms Occupied | 住用率 Occupancy Rate | 平均房價 Average Room Rate | 房租收入 Room Revenue | 餐飲收入 F & B Revenue | 總營業收入 Total Revenue | 客房部 Room Dep. | 餐飲部 F&B Dep. | 管理部 Adm. Dep. | 其他部門 Other Dep. | 員工合計 Total |
| 全國大飯店 Hotel National | 2,136 | 47,637 | 73.12% | 2,032 | 96,786,025 | 213,143,967 | 345,626,728 | 597 | 1,481 | 306 | 323 | 2,707 |
| 通豪大飯店 Plaza International Hotel | 2,736 | 64,000 | 76.69% | 1,697 | 108,623,785 | 119,336,752 | 240,952,106 | 776 | 1,037 | 397 | 171 | 2,381 |
| 長榮桂冠酒店(台中) Evergreen Laurel Hotel (Taichung) | 4,248 | 97,312 | 75.11% | 2,525 | 245,743,444 | 290,359,693 | 609,906,106 | 909 | 1,397 | 673 | 0 | 2,979 |
| 台中福華大飯店 Howard Prince Hotel Taichung | 1,860 | 41,294 | 72.79% | 2,601 | 107,391,241 | 167,101,753 | 313,465,763 | 501 | 1,293 | 206 | 418 | 2,418 |
| 台中金典酒店 The Splendor Hotel | 2,664 | 64,791 | 79.74% | 2,531 | 163,984,486 | 258,335,920 | 1,239,016,628 | 1,919 | 1,493 | 797 | 500 | 4,709 |
| 裕元花園酒店 Windsor Hotel | 1,788 | 43,767 | 80.26% | 3,368 | 147,386,383 | 280,316,856 | 477,647,459 | 746 | 1,672 | 249 | 476 | 3,143 |
| 總計 Total | 15,432 | 358,801 | 76.23% | 2,425 | 869,915,364 | 1,328,594,941 | 3,226,614,790 | 5,448 | 8,373 | 2,628 | 1,888 | 18,337 |

台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan)

| | | | | | | | | | | | | |
|------------------------|---------------------|--------------------------------|------------------|-----------------|----------------------|---|------------------------|------------------|-----------------|------------------|--------------------|---------------|
| 列印日期： | 2013/9/2 | 花蓮地區 Hualien | | 資料期間： | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | | |
| 住用及營收概況 | | | | | | 各部門職工概況(No. of Employees) | | | | | | |
| 旅館名稱 Hotel Name | 客房數 No. of Rooms | 客房住用數 No. of Rooms Occupied | 住用率 Occupancy | 平均房價 Average | 房租收入 Room Revenue | 餐飲收入 F & B Revenue | 總營業收入 Total Revenue | 客房部 Room Dep. | 餐飲部 F&B Dep. | 管理部 Adm. Dep. | 其他部門 Other Dep. | 員工合計 Total |
| 花蓮亞士都飯店 Astar Hotel | 2,004 | 47,958 | 78.46% | 1,387 | 66,539,439 | 15,347,659 | 82,325,491 | 262 | 162 | 93 | 0 | 517 |
| 統帥大飯店 Marshal Hotel | 3,240 | 63,439 | 64.20% | 1,560 | 98,975,578 | 71,751,195 | 173,634,674 | 421 | 834 | 310 | 72 | 1,637 |

| | | | | | | | | | | | | |
|--|--------|---------|--------|-------|-------------|-------------|---------------|-------|-------|-------|-------|--------|
| 花蓮翰品酒店 Hualien Chateau de Chine Hotel | 2,508 | 45,439 | 59.40% | 1,813 | 82,397,753 | 121,226,439 | 213,606,012 | 638 | 811 | 365 | 0 | 1,814 |
| 美侖大飯店 Parkview Hotel | 4,116 | 91,812 | 73.13% | 2,370 | 217,636,582 | 153,744,151 | 390,139,109 | 1,048 | 1,544 | 123 | 712 | 3,427 |
| 遠雄悅來大飯店 Farglory Hotel, Hualien | 4,572 | 71,363 | 51.18% | 3,786 | 270,164,945 | 158,815,920 | 529,058,851 | 1,765 | 1,471 | 482 | 739 | 4,457 |
| 總計 Total | 16,440 | 320,011 | 63.82% | 2,299 | 735,714,297 | 520,885,364 | 1,388,764,137 | 4,134 | 4,822 | 1,373 | 1,523 | 11,852 |

| 台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan) | | | | | | | | | | | | |
|--|---------------|-----------------------|------------------|-----------------|---|---------------------------|------------------------|------------------|-----------------|------------------|--------------------|---------------|
| 列印日期： | 2013/9/2 | 風景區 Scenic Area | 資料期間： | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | | | |
| 住用及營收概況 | | | | | | 各部門職工概況(No. of Employees) | | | | | | |
| 旅館名稱 Hotel Name | 客房數 No. of | 客房住用數 No. of Rooms | 住用率 Occupancy | 平均房價 Average | 房租收入 Room Revenue | 餐飲收入 F & B Revenue | 總營業收入 Total Revenue | 客房部 Room Dep. | 餐飲部 F&B Dep. | 管理部 Adm. Dep. | 其他部門 Other Dep. | 員工合計 Total |
| 陽明山中國麗緻大飯店 Hotel Landis China Yangmingshan | 564 | 7,760 | 45.11% | 4,354 | 33,786,627 | 25,583,711 | 86,610,071 | 145 | 156 | 97 | 206 | 604 |
| 高雄圓山大飯店 Grand Hotel Kaohsiung | 1,284 | 25,970 | 66.31% | 1,702 | 44,205,532 | 133,187,871 | 198,403,107 | 402 | 1,174 | 300 | 694 | 2,570 |
| 凱撒大飯店 Caesar Park Hotel Kenting | 3,048 | 83,086 | 89.37% | 5,349 | 444,456,004 | 160,038,797 | 641,980,434 | 1,140 | 1,035 | 235 | 1,030 | 3,440 |
| 知本老爺大酒店 Hotel Royal Chihpen Spa | 2,184 | 41,203 | 61.86% | 3,972 | 163,677,022 | 83,931,361 | 285,617,672 | 521 | 615 | 449 | 832 | 2,417 |
| 太魯閣晶英酒店 Silks Place Hotel, Taroko | 1,920 | 33,953 | 57.98% | 3,328 | 112,990,309 | 73,843,777 | 217,733,589 | 686 | 403 | 335 | 350 | 1,774 |
| 墾丁福華渡假飯店 Howard Beach Resort Kenting | 4,860 | 97,688 | 65.90% | 3,311 | 323,415,642 | 135,049,836 | 490,669,369 | 1,158 | 908 | 0 | 1,705 | 3,771 |
| 曾文.山芙蓉渡假大酒店 The Hibiscus Resort | 2,412 | 36,127 | 49.11% | 1,520 | 54,901,607 | 30,468,842 | 88,807,934 | 260 | 264 | 0 | 275 | 799 |
| 涵碧樓大飯店 The Lalu Sun Moon Lake | 1,152 | 28,758 | 81.85% | 11,077 | 318,540,980 | 110,775,806 | 501,321,563 | 685 | 977 | 332 | 921 | 2,915 |
| 礁溪老爺大酒店 Hotel Royal Chiao-Hsi | 2,316 | 50,239 | 71.12% | 6,863 | 344,784,706 | 229,794,718 | 662,605,982 | 888 | 1,299 | 957 | 555 | 3,699 |
| 日月潭雲品酒店 Fleur De Chine Hotel | 2,532 | 54,090 | 70.23% | 7,137 | 386,022,514 | 232,631,470 | 666,022,734 | 1,051 | 1,354 | 695 | 257 | 3,357 |
| 日月行館 Wen Wan Hotel & Resorts | 1,098 | 10,468 | 31.26% | 11,372 | 119,037,223 | 73,347,632 | 212,318,689 | 432 | 465 | 179 | 651 | 1,727 |
| 阿里山賓館 Alishan House | 350 | 5,836 | 54.67% | 5,559 | 32,443,654 | 2,973,918 | 39,355,855 | 83 | 35 | 97 | 67 | 282 |
| 龍谷大飯店 Dragon Valley Hotel | 2,264 | 20,937 | 30.32% | 1,546 | 32,377,299 | 19,631,940 | 55,986,504 | 163 | 135 | 127 | 88 | 513 |
| 南台灣觀光大飯店 South Formosa Hotel | 1,260 | 24,467 | 63.67% | 1,168 | 28,570,965 | 17,724,379 | 64,796,822 | 160 | 95 | 131 | 240 | 626 |
| 水沙蓮觀光大飯店 El Dorado Hotel | 648 | 2,853 | 14.44% | 2,900 | 8,272,652 | 730,096 | 9,002,748 | 30 | 18 | 12 | 12 | 72 |
| 名都觀光渡假大飯店 Beau Max Resort Hotel | 1,188 | 26,125 | 72.10% | 1,801 | 47,042,295 | 46,790,320 | 97,202,739 | 316 | 514 | 162 | 60 | 1,052 |
| 朝麗阿里山賓館 Chaoli Alishan House | 936 | 4,560 | 15.94% | 7,167 | 32,682,065 | 17,955,677 | 55,818,596 | 108 | 213 | 147 | 75 | 543 |
| 總計 Total | 30,016 | 554,120 | 60.54% | 4,561 | 2,527,207,096 | 1,394,460,151 | 4,374,254,408 | 8,228 | 9,660 | 4,255 | 8,018 | 30,161 |

| 台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan) | | | | | | | | | | | | |
|--|---------------|-----------------------|------------------|-----------------|----------------------|---|------------------------|------------------|-----------------|------------------|--------------------|---------------|
| 列印日期： | 2013/9/2 | 桃竹苗地區 TauHsiuMiao | | 資料期間： | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | | |
| 住用及營收概況 | | | | | | 各部門職工概況(No. of Employees) | | | | | | |
| 旅館名稱 Hotel Name | 客房數 No. of | 客房住用數 No. of Rooms | 住用率 Occupancy | 平均房價 Average | 房租收入 Room Revenue | 餐飲收入 F & B Revenue | 總營業收入 Total Revenue | 客房部 Room Dep. | 餐飲部 F&B Dep. | 管理部 Adm. Dep. | 其他部門 Other Dep. | 員工合計 Total |
| 桃園大飯店 Taoyuan Hotel | 4,656 | 133,009 | 93.66% | 1,222 | 162,478,256 | 66,941,795 | 261,731,219 | 932 | 771 | 310 | 92 | 2,105 |
| 新竹老爺大酒店 Hotel Royal Hsinchu | 2,496 | 48,247 | 63.38% | 3,037 | 146,532,768 | 126,498,096 | 289,435,378 | 590 | 1,054 | 614 | 194 | 2,452 |
| 新竹國賓大飯店 The Ambassador Hotel Hsinchu | 3,084 | 50,627 | 53.82% | 3,556 | 180,008,596 | 339,000,608 | 674,077,133 | 1,242 | 2,417 | 431 | 145 | 4,235 |
| 尊爵天際大飯店 Monarch-Skyline Hotel | 3,000 | 75,367 | 82.37% | 2,234 | 168,360,260 | 124,261,221 | 314,103,365 | 584 | 762 | 293 | 240 | 1,879 |
| 南方莊園 South Gardens Resort | 1,332 | 24,546 | 60.42% | 3,832 | 94,054,512 | 134,672,233 | 283,456,529 | 503 | 879 | 447 | 350 | 2,179 |
| 新竹喜來登大飯店 Sheraton Hsinchu Hotel | 4,632 | 49,889 | 35.31% | 3,642 | 181,680,642 | 380,122,836 | 649,238,108 | 1,440 | 1,519 | 254 | 967 | 4,180 |
| 台北諾富特華航桃園機場飯店 Novotel Taipei Taoyuan International Airport | 4,276 | 112,615 | 86.34% | 2,367 | 266,608,620 | 150,273,500 | 464,017,282 | 1,022 | 1,213 | 669 | 129 | 3,033 |
| 尊爵大飯店 Monarch Plaza Hotel | 2,772 | 68,240 | 80.71% | 2,091 | 142,712,492 | 205,389,808 | 373,557,398 | 601 | 1,269 | 432 | 412 | 2,714 |
| 古華花園飯店 Hotel Kuva Chateau | 2,898 | 74,872 | 84.70% | 2,160 | 161,712,707 | 154,406,434 | 349,071,861 | 703 | 1,244 | 106 | 279 | 2,332 |
| 福容大飯店 桃園 Fullon Hotel Taoyuan | 2,184 | 47,280 | 70.98% | 2,257 | 106,697,740 | 58,785,635 | 177,515,214 | 267 | 501 | 60 | 102 | 930 |
| 福容大飯店 林口 Fullon Hotel Linkou | 1,788 | 46,155 | 84.64% | 2,629 | 121,342,419 | 70,859,277 | 194,563,132 | 348 | 687 | 120 | 60 | 1,215 |
| 豐邑尊榮飯店 Glory Hotel | 4,608 | 40,747 | 28.99% | 3,597 | 146,582,195 | 14,069,718 | 175,455,138 | 303 | 222 | 49 | 319 | 893 |
| 苗栗兆品酒店 Miaoli Maison De Chine | 1,296 | 25,321 | 64.06% | 1,899 | 48,075,902 | 51,983,384 | 103,911,801 | 329 | 389 | 229 | 0 | 947 |
| 總計 Total | 39,022 | 796,915 | 66.96% | 2,418 | 1,926,847,109 | 1,877,264,545 | 4,310,133,558 | 8,864 | 12,927 | 4,014 | 3,289 | 29,094 |

| 台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan) | | | | | | | | | | | | |
|--|---------------|-----------------------|------------------|-----------------|----------------------|---|------------------------|------------------|-----------------|------------------|--------------------|---------------|
| 列印日期： | 2013/9/2 | 其他地區 Other | | 資料期間： | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | | |
| 住用及營收概況 | | | | | | 各部門職工概況(No. of Employees) | | | | | | |
| 旅館名稱 Hotel Name | 客房數 No. of | 客房住用數 No. of Rooms | 住用率 Occupancy | 平均房價 Average | 房租收入 Room Revenue | 餐飲收入 F & B Revenue | 總營業收入 Total Revenue | 客房部 Room Dep. | 餐飲部 F&B Dep. | 管理部 Adm. Dep. | 其他部門 Other Dep. | 員工合計 Total |
| 台南大飯店 Hotel Tainan | 1,824 | 25,134 | 45.18% | 1,728 | 43,433,082 | 128,235,956 | 197,560,561 | 454 | 1,180 | 509 | 0 | 2,143 |
| 娜路彎大酒店 Formosan Naruwan Hotel & Resort Taitung | 3,312 | 70,801 | 70.09% | 3,169 | 224,399,975 | 100,639,590 | 344,710,708 | 802 | 540 | 444 | 365 | 2,151 |
| 大億麗緻酒店 Tayih Landis Tainan | 3,780 | 70,679 | 61.31% | 3,080 | 217,689,241 | 299,085,702 | 573,643,836 | 1,054 | 2,120 | 748 | 0 | 3,922 |
| 台糖長榮酒店(台南) Evergreen Plaza Hotel(Tainan) | 2,364 | 53,315 | 73.94% | 2,630 | 140,210,569 | 282,339,652 | 442,780,062 | 707 | 932 | 232 | 234 | 2,105 |

| | | | | | | | | | | | | |
|---|--------|---------|--------|-------|---------------|---------------|---------------|--------|--------|-------|-------|--------|
| 耐斯王子大飯店 Nice Prince Hotel | 2,940 | 60,849 | 67.86% | 2,548 | 155,041,924 | 183,780,433 | 356,303,330 | 749 | 1,151 | 369 | 171 | 2,440 |
| 高雄義大皇冠假日飯店 Crowne Plaza Kaohsiung E-DA World | 7,872 | 137,000 | 57.06% | 3,821 | 523,412,459 | 361,318,378 | 963,331,881 | 1,335 | 2,660 | 1,741 | 552 | 6,288 |
| 蘭城晶英酒店 Silks Place Yilan | 2,316 | 40,991 | 58.03% | 4,180 | 171,356,722 | 225,383,649 | 465,645,525 | 846 | 1,490 | 331 | 226 | 2,893 |
| 長榮鳳凰酒店(礁溪) Evergreen Resort Hotel(Jiaosi) | 2,772 | 48,838 | 57.77% | 6,087 | 297,275,558 | 191,995,732 | 588,101,774 | 1,098 | 1,042 | 663 | 538 | 3,341 |
| 香格里拉台南遠東國際大飯店 Shangri-La's Far Eastern Plaza Hotel, Tainan | 3,996 | 83,459 | 68.48% | 3,210 | 267,937,252 | 293,221,147 | 627,556,464 | 1,645 | 2,086 | 909 | 270 | 4,910 |
| 福容大飯店 淡水漁人碼頭 Fullon Hotel Danshuei Fishermen's Wharf | 2,376 | 24,138 | 33.31% | 5,692 | 137,383,997 | 214,120,465 | 401,732,216 | 746 | 1,451 | 226 | 650 | 3,073 |
| 幼獅大飯店 Lion Hotel | 646 | 4,011 | 20.36% | 1,291 | 5,177,660 | 0 | 5,491,620 | 36 | 12 | 24 | 36 | 108 |
| 山泉大飯店 Sun Spring Resort | 2,004 | 43,048 | 70.43% | 1,983 | 85,345,787 | 11,665,786 | 101,366,524 | 432 | 168 | 72 | 56 | 728 |
| 寶華觀光旅館 Bowa Hotel | 936 | 8,487 | 29.73% | 1,327 | 11,263,534 | 1,995,323 | 13,488,857 | 138 | 38 | 36 | 0 | 212 |
| 遠百企業觀光旅館 Far Eastern Geant Tourist Hotel | 480 | 2,476 | 16.91% | 1,002 | 2,480,000 | 0 | 2,480,000 | 156 | 0 | 120 | 0 | 276 |
| 長榮桂冠酒店(基隆) Evergreen Laurel Hotel (Keelung) | 1,680 | 37,020 | 72.25% | 2,263 | 83,772,453 | 36,028,800 | 151,534,472 | 349 | 152 | 210 | 46 | 757 |
| 福朋喜來登飯店 Four Points by Sheraton Chung Ho, Taipei | 1,512 | 29,597 | 64.18% | 2,772 | 82,032,023 | 62,256,150 | 163,039,147 | 389 | 510 | 282 | 105 | 1,286 |
| 帝景飯店 Dijin Hotel | 720 | 11,779 | 53.64% | 2,814 | 33,148,279 | 44,438 | 33,274,912 | 73 | 34 | 56 | 82 | 245 |
| 美麗春天大飯店 Beautiful Hotel | 408 | 9,870 | 79.32% | 2,413 | 23,815,282 | 3,578,395 | 27,393,677 | 120 | 96 | 36 | 0 | 252 |
| 碧特弗大飯店 Beautiful Hotel | 648 | 12,614 | 63.82% | 2,291 | 28,898,194 | 8,074,797 | 36,972,991 | 144 | 132 | 120 | 0 | 396 |
| 鈺通大飯店 Yuh-Tong Hotel | 465 | 7,693 | 54.24% | 2,088 | 16,062,452 | 10,719,491 | 27,762,197 | 93 | 150 | 34 | 20 | 297 |
| 總計 Total | 43,051 | 781,799 | 59.54% | 3,262 | 2,550,136,443 | 2,414,483,884 | 5,524,170,754 | 11,366 | 15,944 | 7,162 | 3,351 | 37,823 |

| 台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan) | | | | | | | | | | | | | | |
|--|----|-----------------------|-----------|-----------|-----------------------------------|---------|------------------|---|-----------|----------------------|---------|-----------|---------|---------|
| 列印日期： | | 2013/9/2 | | | 資料期間： | | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | | |
| | | 住客類別統計 | | | 各地區旅客人數統計 | | | | | | | | | |
| | | No. of Guests by Type | | | No. of Guests by Country / Region | | | | | | | | | |
| 地區名稱 | | FIT類別 | GROUP類別 | 類別合計 | 本國 | 大陸 | 華僑 | 北美 | 日本 | 亞洲 | 歐洲 | 澳洲 | 其他 | 合計 |
| Region | | FIT | GROUP | Total | Domestic | China | Chinese Overseas | North American | Japan | Asia(Excluding Jap.) | Europe | Australia | Other | Total |
| 臺北地區 | 國際 | 1,998,548 | 1,382,260 | 3,380,808 | 492,315 | 539,698 | 66,863 | 310,091 | 1,109,188 | 594,295 | 161,543 | 40,607 | 66,208 | ##### |
| 臺北地區 | 一般 | 518,396 | 402,258 | 920,654 | 116,071 | 176,231 | 64,854 | 32,992 | 316,719 | 136,524 | 26,654 | 8,137 | 42,472 | 920,654 |
| | 小計 | 2,516,944 | 1,784,518 | 4,301,462 | 608,386 | 715,929 | 131,717 | 343,083 | 1,425,907 | 730,819 | 188,197 | 48,744 | 108,680 | ##### |
| 高雄地區 | 國際 | 649,149 | 548,619 | 1,197,768 | 587,082 | 214,168 | 13,461 | 36,595 | 189,285 | 90,184 | 34,512 | 5,648 | 26,833 | ##### |
| 高雄地區 | 一般 | 36,232 | 56,115 | 92,347 | 57,589 | 24,359 | 0 | 781 | 1,048 | 5,112 | 1,358 | 172 | 1,928 | 92,347 |
| | 小計 | 685,381 | 604,734 | 1,290,115 | 644,671 | 238,527 | 13,461 | 37,376 | 190,333 | 95,296 | 35,870 | 5,820 | 28,761 | ##### |
| 臺中地區 | 國際 | 211,555 | 257,534 | 469,089 | 131,863 | 103,890 | 26,389 | 19,485 | 86,953 | 41,781 | 20,728 | 2,563 | 35,437 | 469,089 |
| 臺中地區 | 一般 | 52,505 | 15,847 | 68,442 | 30,341 | 5,896 | 119 | 7,283 | 3,777 | 6,182 | 4,875 | 562 | 407 | 68,442 |

| | | | | | | | | | | | | | | |
|----------------------|-------------------|-----------|-----------|-----------|-----------|-----------|---------|---------|-----------|-----------|---------|--------|---------|---------|
| Taichung | Standard | 264,150 | 273,381 | 537,531 | 171,204 | 109,786 | 26,508 | 26,768 | 90,730 | 47,963 | 25,603 | 3,125 | 35,844 | 537,531 |
| | 小計 SubTotal | 264,150 | 273,381 | 537,531 | 171,204 | 109,786 | 26,508 | 26,768 | 90,730 | 47,963 | 25,603 | 3,125 | 35,844 | 537,531 |
| 花蓮地區 Hualien | 國際 Internation | 250,499 | 436,532 | 687,031 | 356,829 | 190,781 | 18,045 | 1,722 | 96,370 | 19,933 | 1,473 | 376 | 1,502 | 687,031 |
| | 小計 SubTotal | 250,499 | 436,532 | 687,031 | 356,829 | 190,781 | 18,045 | 1,722 | 96,370 | 19,933 | 1,473 | 376 | 1,502 | 687,031 |
| 風景區 Scenic Area | 國際 Internation | 595,283 | 501,043 | 1,096,326 | 915,383 | 110,071 | 439 | 13,577 | 22,376 | 15,602 | 8,390 | 1,406 | 9,082 | ##### |
| 風景區 Scenic Area | 一般 Standard | 48,456 | 129,510 | 177,966 | 102,870 | 70,622 | 0 | 624 | 1,194 | 1,701 | 608 | 233 | 114 | 177,966 |
| | 小計 SubTotal | 643,739 | 630,553 | 1,274,292 | 1,018,253 | 180,693 | 439 | 14,201 | 23,570 | 17,303 | 8,998 | 1,639 | 9,196 | ##### |
| 桃竹苗地區 TauHsiuMiao | 國際 Internation | 267,348 | 511,423 | 778,771 | 222,572 | 230,052 | 32,712 | 64,899 | 41,630 | 118,145 | 28,392 | 1,971 | 38,398 | 778,771 |
| 桃竹苗地區 TauHsiuMiao | 一般 Standard | 203,593 | 213,919 | 417,512 | 101,684 | 111,583 | 1,505 | 36,529 | 33,349 | 42,340 | 14,534 | 2,101 | 73,887 | 417,512 |
| | 小計 SubTotal | 470,941 | 725,342 | 1,196,283 | 324,256 | 341,635 | 34,217 | 101,428 | 74,979 | 160,485 | 42,926 | 4,072 | 112,285 | ##### |
| 其他地區 Other | 國際 Internation | 685,546 | 689,820 | 1,375,366 | 941,164 | 246,324 | 132 | 34,077 | 48,749 | 67,369 | 25,704 | 2,778 | 9,069 | ##### |
| 其他地區 Other | 一般 Standard | 118,103 | 172,724 | 290,827 | 143,840 | 94,107 | 1,021 | 9,710 | 6,916 | 25,812 | 4,029 | 1,320 | 4,072 | 290,827 |
| | 小計 SubTotal | 803,649 | 862,544 | 1,666,193 | 1,085,004 | 340,431 | 1,153 | 43,787 | 55,665 | 93,181 | 29,733 | 4,098 | 13,141 | ##### |
| | 總計 Total | 5,635,303 | 5,317,604 | ##### | 4,208,603 | 2,117,782 | 225,540 | 568,365 | 1,957,554 | 1,164,980 | 332,800 | 67,874 | 309,409 | ##### |

| 類別 Kind | 住客類別統計 No. of Guests by Type | | | 各地區旅客人數統計 No. of Guests by Country / Region | | | | | | | | | |
|-------------------|---------------------------------|------------------|---------------|--|-------------|------------------------|----------------------|-------------|----------------------------|--------------|-----------------|-------------|-------------|
| | FIT類別 FIT | GROUP類別 GROUP | 類別合計 Total | 本國 Domestic | 大陸 China | 華僑 Chinese Overseas | 北美 North American | 日本 Japan | 亞洲 Asia(Excluding Jap.) | 歐洲 Europe | 澳洲 Australia | 其他 Other | 合計 Total |
| 國際 Internation | 4,657,928 | 4,327,231 | 8,985,159 | 3,647,208 | 1,634,984 | 158,041 | 480,446 | 1,594,551 | 947,309 | 280,742 | 55,349 | 186,529 | ##### |
| 一般 Standard | 977,375 | 990,373 | 1,967,748 | 561,395 | 482,798 | 67,499 | 87,919 | 363,003 | 217,671 | 52,058 | 12,525 | 122,880 | ##### |
| 小計 SubTotal | 5,635,303 | 5,317,604 | 10,952,907 | 4,208,603 | 2,117,782 | 225,540 | 568,365 | 1,957,554 | 1,164,980 | 332,800 | 67,874 | 309,409 | ##### |

| 台灣觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan) | | | | | | | | | | | | | |
|---|---------------------------------|------------------|---------------|--|-------------|---|----------------------|-------------|----------------------------|--------------|-----------------|-------------|-------------|
| 列印日期 : | 2013/9/2 | 臺北地區 Taipei | | 資料期間 : | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | | | |
| 旅館名稱 Hotel Name | 住客類別統計 No. of Guests by Type | | | 各地區旅客人數統計 No. of Guests by Country / Region | | | | | | | | | |
| | FIT類別 FIT | GROUP類別 GROUP | 類別合計 Total | 本國 Domestic | 大陸 China | 華僑 Chinese Overseas | 北美 North American | 日本 Japan | 亞洲 Asia(Excluding Jap.) | 歐洲 Europe | 澳洲 Australia | 其他 Other | 合計 Total |
| 圓山大飯店 The Grand Hotel | 38,695 | 202,335 | 241,030 | 63,570 | 90,041 | 0 | 4,173 | 67,075 | 9,214 | 4,269 | 1,110 | 1,578 | 241,030 |
| 國賓大飯店 The Ambassador Hotel | 55,254 | 130,177 | 185,431 | 4,527 | 16,797 | 9,504 | 6,781 | 124,262 | 12,710 | 3,793 | 1,021 | 6,036 | 185,431 |
| 台北華國大飯店 Imperial Hotel Taipei | 52,918 | 94,391 | 147,309 | 6,955 | 18,385 | 0 | 4,376 | 80,267 | 15,042 | 19,937 | 917 | 1,430 | 147,309 |
| 華泰王子大飯店 Gloria Prince Hotel | 31,740 | 15,118 | 46,858 | 2,795 | 4,679 | 3,904 | 261 | 32,331 | 2,195 | 438 | 102 | 153 | 46,858 |
| 國王大飯店 Emperor Hotel | 6,468 | 15,104 | 21,572 | 993 | 4,412 | 0 | 149 | 14,435 | 531 | 79 | 27 | 946 | 21,572 |

| | | | | | | | | | | | | | |
|---|---------|---------|---------|--------|--------|--------|--------|---------|--------|--------|-------|--------|---------|
| 豪景大酒店 Hotel Riverview Taipei | 25,428 | 111,682 | 137,110 | 5,112 | 35,901 | 29,162 | 1,997 | 26,393 | 26,766 | 1,435 | 818 | 9,526 | 137,110 |
| 台北凱撒大飯店 Caesar Park Hotel Taipei | 101,104 | 13,123 | 114,227 | 20,429 | 9,341 | 0 | 2,452 | 44,004 | 34,744 | 1,948 | 931 | 378 | 114,227 |
| 康華大飯店 Golden China Hotel | 36,189 | 74,693 | 110,882 | 10,402 | 18,925 | 11,479 | 2,080 | 51,483 | 10,009 | 1,876 | 257 | 4,371 | 110,882 |
| 神旺大飯店 San Want Hotel | 101,483 | 23,784 | 125,267 | 32,425 | 15,333 | 0 | 14,687 | 15,147 | 35,574 | 8,814 | 2,635 | 652 | 125,267 |
| 兄弟大飯店 Brother Hotel | 48,666 | 43,947 | 92,613 | 11,366 | 20,648 | 0 | 3,206 | 23,667 | 14,498 | 3,193 | 691 | 15,344 | 92,613 |
| 三德大飯店 Santos Hotel | 12,473 | 134,059 | 146,532 | 7,191 | 46,187 | 4,227 | 1,699 | 73,080 | 12,143 | 1,411 | 392 | 202 | 146,532 |
| 亞都麗緻大飯店 The Landis Taipei Hotel | 89,571 | 9,883 | 99,454 | 20,043 | 9,883 | 7,088 | 9,422 | 34,140 | 8,815 | 7,789 | 1,764 | 510 | 99,454 |
| 國聯大飯店 United Hotel | 52,459 | 42,070 | 94,529 | 38,896 | 19,187 | 0 | 5,254 | 12,607 | 11,112 | 5,624 | 1,328 | 521 | 94,529 |
| 台北寒舍喜來登大飯店 Sheraton Taipei Hotel | 164,677 | 123,530 | 288,207 | 40,240 | 43,916 | 0 | 33,649 | 97,412 | 52,939 | 13,443 | 3,734 | 2,874 | 288,207 |
| 老爺大酒店 Hotel Royal Taipei | 86,483 | 3,785 | 90,268 | 4,718 | 2,587 | 0 | 1,882 | 72,197 | 5,081 | 1,331 | 570 | 1,902 | 90,268 |
| 福華大飯店 Howard Plaza Hotel | 189,847 | 45,577 | 235,424 | 36,844 | 30,145 | 0 | 34,943 | 61,551 | 45,308 | 16,894 | 5,057 | 4,682 | 235,424 |
| 台北君悅酒店 Grand Hyatt Taipei | 164,258 | 73,392 | 237,650 | 28,294 | 33,063 | 0 | 57,618 | 30,160 | 63,310 | 16,629 | 4,809 | 3,767 | 237,650 |
| 晶華酒店 The Regent Taipei | 181,696 | 63,983 | 245,679 | 38,625 | 16,946 | 0 | 18,081 | 113,768 | 43,200 | 10,892 | 2,367 | 1,800 | 245,679 |
| 西華大飯店 The Sherwood Hotel Taipei | 123,345 | 0 | 123,345 | 18,965 | 19,869 | 0 | 16,754 | 30,819 | 24,518 | 9,779 | 1,447 | 1,194 | 123,345 |
| 遠東國際大飯店 Far Eastern Plaza Hotel (Taipei) | 113,712 | 48,734 | 162,446 | 18,358 | 28,508 | 0 | 30,598 | 16,960 | 50,893 | 9,966 | 3,007 | 4,156 | 162,446 |
| 六福皇宮 The Westin Taipei | 76,720 | 19,632 | 96,352 | 11,511 | 15,081 | 1,499 | 18,105 | 17,417 | 26,016 | 4,408 | 1,423 | 892 | 96,352 |
| 美羅信花園酒店 Miramar Garden Taipei | 46,147 | 61,925 | 108,072 | 18,907 | 7,828 | 0 | 5,977 | 56,980 | 11,692 | 5,427 | 1,183 | 78 | 108,072 |
| 台北W飯店 W Taipei | 140,440 | 22,573 | 163,013 | 27,823 | 24,829 | 0 | 26,550 | 9,000 | 61,414 | 7,931 | 3,744 | 1,722 | 163,013 |
| 台北寒舍艾美酒店 Le Meridien Taipei Hotel | 58,775 | 8,763 | 67,538 | 23,326 | 7,207 | 0 | 9,397 | 4,033 | 16,571 | 4,237 | 1,273 | 1,494 | 67,538 |
| 亞士都飯店 Astar Hotel | 13,253 | 5,679 | 18,932 | 6,124 | 588 | 255 | 802 | 8,074 | 1,651 | 624 | 277 | 537 | 18,932 |
| 第一大飯店 First Hotel | 4,182 | 108,937 | 113,119 | 4,815 | 40,170 | 17,126 | 682 | 36,862 | 4,601 | 217 | 10 | 8,636 | 113,119 |
| 六福客棧 The Leofoo Hotel | 42,397 | 93,218 | 135,615 | 13,797 | 36,010 | 0 | 1,012 | 73,853 | 9,282 | 263 | 324 | 1,074 | 135,615 |
| 帝后大飯店 Empress Hotel | 7,266 | 15,681 | 22,947 | 2,497 | 1,858 | 515 | 1,071 | 14,256 | 1,614 | 707 | 313 | 116 | 22,947 |
| 華華大飯店 Hotel Flowers | 9,720 | 14,578 | 24,298 | 2,213 | 5,425 | 3,570 | 643 | 5,337 | 2,233 | 151 | 81 | 4,645 | 24,298 |
| 歐華酒店 The Riviera Hotel | 39,410 | 0 | 39,410 | 2,727 | 2,106 | 0 | 5,144 | 15,962 | 7,725 | 4,680 | 808 | 258 | 39,410 |
| 慶泰大飯店 Gala Hotel | 19,370 | 29,061 | 48,431 | 3,231 | 4,978 | 2,714 | 0 | 32,988 | 0 | 2,714 | 0 | 1,806 | 48,431 |
| 天成大飯店 Cosmos Hotel | 123,815 | 11,014 | 134,829 | 6,391 | 7,214 | 40,572 | 4,841 | 31,526 | 20,753 | 3,768 | 1,861 | 17,903 | 134,829 |
| 台北君品大酒店 Palais De Chine Hotel Taipei | 99,606 | 27,535 | 127,141 | 27,193 | 14,290 | 0 | 8,993 | 24,892 | 40,668 | 4,483 | 1,832 | 4,790 | 127,141 |

| | | | | | | | | | | | | | |
|-------------------------------------|-----------|-----------|-----------|---------|---------|---------|---------|-----------|---------|---------|--------|---------|---------|
| 首都大飯店 Capital Hotel | 49,762 | 0 | 49,762 | 8,428 | 10,432 | 102 | 2,576 | 18,261 | 6,250 | 2,504 | 798 | 411 | 49,762 |
| 日勝生加賀屋國際溫泉飯店 Radium-Kagaya | 15,321 | 4,392 | 19,713 | 12,797 | 1,439 | 0 | 244 | 4,514 | 564 | 117 | 33 | 5 | 19,713 |
| 福容大飯店 台北 The Fullon Hotel Taipei | 17,255 | 17,356 | 34,611 | 5,923 | 14,902 | 0 | 1,957 | 4,348 | 4,388 | 1,489 | 352 | 1,252 | 34,611 |
| 台北花園大酒店 Taipei Garden Hotel | 63,827 | 72,048 | 135,875 | 9,586 | 33,935 | 0 | 4,651 | 45,003 | 36,115 | 4,756 | 1,353 | 476 | 135,875 |
| 北投麗禧溫泉酒店 Grand View Resort | 13,212 | 2,759 | 15,971 | 10,349 | 2,884 | 0 | 376 | 843 | 680 | 181 | 95 | 563 | 15,971 |
| 總計 Total | 2,516,944 | 1,784,518 | 4,301,462 | 608,386 | 715,929 | 131,717 | 343,083 | 1,425,907 | 730,819 | 188,197 | 48,744 | 108,680 | ##### |

| 台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan) | | | | | | | | | | | | | |
|--|--------------|-------------------|--|----------------|-------------|---|----------------------|-------------|----------------------------|--------------|-----------------|-------------|-------------|
| 列印日期： | 2013/9/2 | 高雄地區 Kaohsiung | | 資料期間： | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | | | |
| 住客類別統計 No. of Guests by Type | | | 各地區旅客人數統計 No. of Guests by Country / Region | | | | | | | | | | |
| 旅館名稱 Hotel Name | FIT類別 FIT | GROUP類別 GROUP | 類別合計 Total | 本國 Domestic | 大陸 China | 華僑 Chinese Overseas | 北美 North American | 日本 Japan | 亞洲 Asia(Excluding Jap.) | 歐洲 Europe | 澳洲 Australia | 其他 Other | 合計 Total |
| 華王大飯店 Hotel Kingdom | 38,690 | 76,756 | 115,446 | 30,290 | 36,631 | 0 | 1,211 | 28,990 | 16,119 | 1,810 | 6 | 389 | 115,446 |
| 華園大飯店 Hotel Holiday Garden Kaohsiung | 45,915 | 83,836 | 129,751 | 76,535 | 30,183 | 1,992 | 377 | 8,776 | 10,748 | 752 | 388 | 0 | 129,751 |
| 高雄國賓大飯店 The Ambassador Hotel Kaohsiung | 96,229 | 115,471 | 211,700 | 95,907 | 45,189 | 0 | 3,099 | 43,561 | 14,750 | 3,745 | 510 | 4,939 | 211,700 |
| 漢來大飯店 Grand Hi-Lai Hotel | 149,459 | 57,881 | 207,340 | 94,058 | 23,063 | 9,226 | 19,238 | 25,493 | 5,937 | 12,271 | 2,889 | 15,165 | 207,340 |
| 高雄福華大飯店 Howard Plaza Hotel Kaohsiung | 83,184 | 38,530 | 121,714 | 48,945 | 15,499 | 2,093 | 4,679 | 33,241 | 10,648 | 4,283 | 583 | 1,743 | 121,714 |
| 君鴻國際酒店 85 SKY TOWER HOTEL | 96,109 | 91,370 | 187,479 | 123,184 | 22,254 | 0 | 5,505 | 11,746 | 16,716 | 5,325 | 826 | 1,923 | 187,479 |
| 寒軒國際大飯店 Han-Hsien International Hotel | 84,724 | 58,429 | 143,153 | 69,195 | 28,740 | 150 | 1,694 | 26,459 | 9,953 | 4,504 | 346 | 2,112 | 143,153 |
| 麗尊大酒店 The Lees Hotel | 54,839 | 26,346 | 81,185 | 48,968 | 12,609 | 0 | 792 | 11,019 | 5,313 | 1,822 | 100 | 562 | 81,185 |
| 福容大飯店 高雄 Fullon Hotel Kaohsiung | 36,232 | 56,115 | 92,347 | 57,589 | 24,359 | 0 | 781 | 1,048 | 5,112 | 1,358 | 172 | 1,928 | 92,347 |
| 總計 Total | 685,381 | 604,734 | 1,290,115 | 644,671 | 238,527 | 13,461 | 37,376 | 190,333 | 95,296 | 35,870 | 5,820 | 28,761 | ##### |

| 台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan) | | | | | | | | | | | | | |
|--|--------------|------------------|--|----------------|-------------|---|----------------------|-------------|----------------------------|--------------|-----------------|-------------|-------------|
| 列印日期： | 2013/9/2 | 臺中地區 Taichung | | 資料期間： | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | | | |
| 住客類別統計 No. of Guests by Type | | | 各地區旅客人數統計 No. of Guests by Country / Region | | | | | | | | | | |
| 旅館名稱 Hotel Name | FIT類別 FIT | GROUP類別 GROUP | 類別合計 Total | 本國 Domestic | 大陸 China | 華僑 Chinese Overseas | 北美 North American | 日本 Japan | 亞洲 Asia(Excluding Jap.) | 歐洲 Europe | 澳洲 Australia | 其他 Other | 合計 Total |
| 全國大飯店 Hotel National | 42,335 | 29,534 | 71,869 | 25,614 | 15,900 | 557 | 2,348 | 18,015 | 7,079 | 1,771 | 205 | 380 | 71,869 |
| 通豪大飯店 Plaza International Hotel | 17,961 | 132,305 | 150,266 | 15,389 | 60,044 | 25,832 | 395 | 35,757 | 12,248 | 53 | 547 | 1 | 150,266 |
| 長榮桂冠酒店(台中) Evergreen Laurel Hotel (Taichung) | 67,693 | 29,287 | 96,980 | 35,745 | 13,933 | 0 | 11,253 | 14,804 | 8,702 | 9,737 | 1,164 | 1,642 | 96,980 |
| 台中福華大飯店 Howard Prince Hotel Taichung | 51,570 | 25,767 | 77,337 | 27,693 | 10,895 | 0 | 4,417 | 15,830 | 10,034 | 7,971 | 400 | 97 | 77,337 |

| | | | | | | | | | | | | | |
|------------------------------|---------|---------|---------|---------|---------|--------|--------|--------|--------|--------|-------|--------|---------|
| 台中金典酒店 The Splendor Hotel | 31,996 | 40,641 | 72,637 | 27,422 | 3,118 | 0 | 1,072 | 2,547 | 3,718 | 1,196 | 247 | 33,317 | 72,637 |
| 裕元花園酒店 Windsor Hotel | 52,595 | 15,847 | 68,442 | 39,341 | 5,896 | 119 | 7,283 | 3,777 | 6,182 | 4,875 | 562 | 407 | 68,442 |
| 總計 Total | 264,150 | 273,381 | 537,531 | 171,204 | 109,786 | 26,508 | 26,768 | 90,730 | 47,963 | 25,603 | 3,125 | 35,844 | 537,531 |

| 台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan) | | | | | | | | | | | | | |
|--|--------------|------------------|--|----------------|-------------|---|----------------------|-------------|----------------------------|--------------|---------------|-------------|-------------|
| 列印日期： | 2013/9/2 | 花蓮地區 Hualien | | 資料期間： | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | | | |
| 住客類別統計 No. of Guests by Type | | | 各地區旅客人數統計 No. of Guests by Country / Region | | | | | | | | | | |
| 旅館名稱 Hotel Name | FIT類別 FIT | GROUP類別 GROUP | 類別合計 Total | 本國 Domestic | 大陸 China | 華僑 Chinese Overseas | 北美 North American | 日本 Japan | 亞洲 Asia(Excluding Jap.) | 歐洲 Europe | 澳洲 Austria | 其他 Other | 合計 Total |
| 花蓮亞士都飯店 Astar Hotel | 10,905 | 83,780 | 94,685 | 14,232 | 71,256 | 1,713 | 0 | 7,006 | 221 | 164 | 93 | 0 | 94,685 |
| 統帥大飯店 Marshal Hotel | 20,552 | 111,454 | 132,006 | 41,318 | 41,441 | 13,618 | 31 | 34,777 | 184 | 637 | 0 | 0 | 132,006 |
| 花蓮翰品酒店 Hualien Chateau de Chine Hotel | 27,085 | 62,120 | 89,205 | 34,783 | 16,002 | 2,463 | 299 | 26,419 | 7,558 | 315 | 192 | 1,174 | 89,205 |
| 美侖大飯店 Parkview Hotel | 93,081 | 105,768 | 198,849 | 106,158 | 53,145 | 251 | 711 | 27,785 | 10,494 | 217 | 65 | 23 | 198,849 |
| 遠雄悅來大飯店 Farglory Hotel, Hualien | 98,876 | 73,410 | 172,286 | 160,338 | 8,937 | 0 | 681 | 383 | 1,476 | 140 | 26 | 305 | 172,286 |
| 總計 Total | 250,499 | 436,532 | 687,031 | 356,829 | 190,781 | 18,045 | 1,722 | 96,370 | 19,933 | 1,473 | 376 | 1,502 | 687,031 |

| 台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan) | | | | | | | | | | | | | |
|--|--------------|--------------------|--|----------------|-------------|---|----------------------|-------------|----------------------------|--------------|---------------|-------------|-------------|
| 列印日期： | 2013/9/2 | 風景區 Scenic Area | | 資料期間： | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | | | |
| 住客類別統計 No. of Guests by Type | | | 各地區旅客人數統計 No. of Guests by Country / Region | | | | | | | | | | |
| 旅館名稱 Hotel Name | FIT類別 FIT | GROUP類別 GROUP | 類別合計 Total | 本國 Domestic | 大陸 China | 華僑 Chinese Overseas | 北美 North American | 日本 Japan | 亞洲 Asia(Excluding Jap.) | 歐洲 Europe | 澳洲 Austria | 其他 Other | 合計 Total |
| 陽明山中國麗緻大飯店 Hotel Landis China Yangmingshan | 10,226 | 3,964 | 14,190 | 12,283 | 350 | 439 | 113 | 163 | 718 | 82 | 42 | 0 | 14,190 |
| 高雄圓山大飯店 Grand Hotel Kaohsiung | 13,580 | 37,929 | 51,509 | 17,153 | 27,423 | 0 | 413 | 4,786 | 840 | 585 | 82 | 227 | 51,509 |
| 凱撒大飯店 Caesar Park Hotel Kenting | 143,353 | 55,509 | 198,862 | 183,512 | 8,613 | 0 | 2,571 | 1,471 | 592 | 1,815 | 203 | 85 | 198,862 |
| 知本老爺大酒店 Hotel Royal Chihpen Spa | 62,713 | 33,326 | 96,039 | 82,049 | 4,682 | 0 | 0 | 3,491 | 0 | 0 | 0 | 5,817 | 96,039 |
| 太魯閣晶英酒店 Silks Place Hotel, Taroko | 43,400 | 21,775 | 65,175 | 47,478 | 5,584 | 0 | 3,020 | 1,035 | 3,781 | 3,315 | 451 | 511 | 65,175 |
| 墾丁福華渡假飯店 Howard Beach Resort Kenting | 102,457 | 148,736 | 251,193 | 226,706 | 17,214 | 0 | 1,387 | 780 | 4,040 | 1,003 | 55 | 8 | 251,193 |
| 曾文山芙蓉渡假大酒店 The Hibiscus Resort | 13,202 | 73,242 | 86,444 | 61,069 | 25,257 | 0 | 9 | 66 | 41 | 2 | 0 | 0 | 86,444 |
| 涵碧樓大飯店 The Lalu Sun Moon Lake | 47,597 | 9,167 | 56,764 | 42,632 | 1,520 | 0 | 3,549 | 4,643 | 2,811 | 1,120 | 455 | 34 | 56,764 |
| 礁溪老爺大酒店 Hotel Royal Chiao-Hsi | 91,436 | 38,123 | 129,559 | 114,192 | 9,227 | 0 | 1,709 | 2,835 | 1,222 | 244 | 118 | 12 | 129,559 |
| 日月潭雲品酒店 Fleur De Chine Hotel | 55,563 | 70,092 | 125,655 | 108,525 | 9,255 | 0 | 782 | 3,008 | 1,511 | 206 | 0 | 2,368 | 125,655 |
| 日月行館 Wen Wan Hotel & Resorts | 11,756 | 9,180 | 20,936 | 19,784 | 946 | 0 | 24 | 98 | 46 | 18 | 0 | 20 | 20,936 |

| | | | | | | | | | | | | | |
|------------------------------------|---------|---------|-----------|-----------|---------|-----|--------|--------|--------|-------|-------|-------|--------|
| 阿里山賓館 Alishan House | 8,444 | 4,255 | 12,699 | 8,824 | 2,001 | 0 | 297 | 706 | 564 | 193 | 80 | 34 | 12,699 |
| 龍谷大飯店 Dragon Valley Hotel | 9,830 | 34,183 | 44,013 | 41,671 | 2,319 | 0 | 0 | 3 | 20 | 0 | 0 | 0 | 44,013 |
| 南台灣觀光大飯店 South Formosa Hotel | 18,391 | 35,309 | 53,700 | 28,598 | 24,902 | 0 | 0 | 0 | 200 | 0 | 0 | 0 | 53,700 |
| 水沙蓮觀光大飯店 El Dorado Hotel | 3,532 | 4,440 | 7,972 | 6,403 | 1,043 | 0 | 20 | 17 | 342 | 87 | 38 | 22 | 7,972 |
| 名都觀光渡假大飯店 Beau Max Resort Hotel | 1,380 | 46,339 | 47,719 | 9,798 | 37,795 | 0 | 12 | 0 | 0 | 114 | 0 | 0 | 47,719 |
| 朝麗阿里山賓館 Chaoli Alishan House | 6,879 | 4,984 | 11,863 | 7,576 | 2,562 | 0 | 295 | 468 | 575 | 214 | 115 | 58 | 11,863 |
| 總計 Total | 643,739 | 630,553 | 1,274,292 | 1,018,253 | 180,693 | 439 | 14,201 | 23,570 | 17,303 | 8,998 | 1,639 | 9,196 | ##### |

| 台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan) | | | | | | | | | | | | | |
|--|--------------|----------------------|--|----------------|-------------|---|----------------------|-------------|----------------------------|--------------|---------------|-------------|-------------|
| 列印日期： | 2013/9/2 | 桃竹苗地區 TauHsiuMiao | | 資料期間： | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | | | |
| 住客類別統計 No. of Guests by Type | | | 各地區旅客人數統計 No. of Guests by Country / Region | | | | | | | | | | |
| 旅館名稱 Hotel Name | FIT類別 FIT | GROUP類別 GROUP | 類別合計 Total | 本國 Domestic | 大陸 China | 華僑 Chinese Overseas | 北美 North American | 日本 Japan | 亞洲 Asia(Excluding Jap.) | 歐洲 Europe | 澳洲 Austria | 其他 Other | 合計 Total |
| 桃園大飯店 Taoyuan Hotel | 23,441 | 246,969 | 270,410 | 47,023 | 165,498 | 20,742 | 793 | 7,583 | 16,847 | 1,230 | 161 | 10,533 | 270,410 |
| 新竹老爺大酒店 Hotel Royal Hsinchu | 48,734 | 16,343 | 65,077 | 30,146 | 5,402 | 790 | 8,977 | 7,602 | 5,976 | 5,336 | 134 | 714 | 65,077 |
| 新竹國賓大飯店 The Ambassador Hotel Hsinchu | 56,345 | 12,704 | 69,049 | 36,939 | 3,728 | 0 | 12,508 | 3,763 | 6,980 | 4,730 | 93 | 308 | 69,049 |
| 尊爵天際大飯店 Monarch-Skyline Hotel | 21,392 | 105,365 | 126,757 | 6,406 | 40,950 | 9,516 | 5,268 | 2,458 | 51,648 | 3,338 | 184 | 6,989 | 126,757 |
| 南方莊園 South Gardens Resort | 21,325 | 36,175 | 57,500 | 37,068 | 2,213 | 1,664 | 245 | 202 | 1,126 | 152 | 5 | 14,825 | 57,500 |
| 新竹喜來登大飯店 Sheraton Hsinchu Hotel | 49,407 | 10,874 | 60,281 | 26,129 | 3,247 | 0 | 17,009 | 2,538 | 5,836 | 4,098 | 166 | 1,258 | 60,281 |
| 台北諾富特華航桃園機場飯店 Novotel Taipei Taoyuan International Airport | 46,704 | 82,993 | 129,697 | 38,861 | 9,014 | 0 | 20,099 | 17,484 | 29,732 | 9,508 | 1,228 | 3,771 | 129,697 |
| 尊爵大飯店 Monarch Plaza Hotel | 18,860 | 57,562 | 76,422 | 2,803 | 13,966 | 276 | 3,929 | 3,352 | 3,459 | 1,714 | 539 | 46,384 | 76,422 |
| 古華花園飯店 Hotel Kuva Chateau | 58,680 | 33,745 | 92,425 | 23,677 | 23,286 | 1,229 | 8,477 | 10,692 | 10,541 | 3,214 | 923 | 10,386 | 92,425 |
| 福容大飯店 桃園 Fullon Hotel Taoyuan | 21,616 | 37,103 | 58,719 | 10,572 | 19,547 | 0 | 2,058 | 3,610 | 8,254 | 1,702 | 130 | 12,846 | 58,719 |
| 福容大飯店 林口 Fullon Hotel Linkou | 37,463 | 34,267 | 71,730 | 10,724 | 30,175 | 0 | 5,876 | 8,421 | 10,801 | 2,325 | 197 | 3,211 | 71,730 |
| 豐邑尊榮飯店 Glory Hotel | 41,022 | 8,507 | 49,529 | 19,665 | 2,796 | 0 | 14,706 | 2,175 | 5,605 | 3,463 | 140 | 979 | 49,529 |
| 苗栗兆品酒店 Miaoli Maison De Chine | 25,952 | 42,735 | 68,687 | 34,243 | 21,813 | 0 | 1,483 | 5,099 | 3,680 | 2,116 | 172 | 81 | 68,687 |
| 總計 Total | 470,941 | 725,342 | 1,196,283 | 324,256 | 341,635 | 34,217 | 101,428 | 74,979 | 160,485 | 42,926 | 4,072 | 112,285 | ##### |

| 台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan) | | | | | | | | | | | | | |
|--|----------|---------------|--|-------|--|---|--|--|--|--|--|--|--|
| 列印日期： | 2013/9/2 | 其他地區 Other | | 資料期間： | | 2012年1月至2012年12月(Data for 2012/1~2012/12) | | | | | | | |
| 住客類別統計 No. of Guests by Type | | | 各地區旅客人數統計 No. of Guests by Country / Region | | | | | | | | | | |

| 旅館名稱 Hotel Name | FIT類別 FIT | GROUP類別 GROUP | 類別合計 Total | 本國 Domestic | 大陸 China | 華僑 Chinese Overseas | 北美 North American | 日本 Japan | 亞洲 Asia(Excluding Jap.) | 歐洲 Europe | 澳洲 Australia | 其他 Other | 合計 Total |
|--|--------------|------------------|---------------|----------------|-------------|------------------------|----------------------|-------------|----------------------------|--------------|-----------------|-------------|-------------|
| 台南大飯店 Hotel Tainan | 28,924 | 14,363 | 43,287 | 18,693 | 6,043 | 132 | 1,953 | 11,630 | 2,969 | 1,004 | 166 | 697 | 43,287 |
| 娜路彎大酒店 Formosan Naruwan Hotel & Resort Taitung | 44,498 | 182,344 | 226,842 | 82,473 | 130,033 | 0 | 1,916 | 1,815 | 4,515 | 3,404 | 27 | 2,659 | 226,842 |
| 大億麗緻酒店 Tayih Landis Tainan | 77,206 | 41,581 | 118,787 | 68,618 | 5,673 | 0 | 6,485 | 13,793 | 14,712 | 7,584 | 762 | 1,160 | 118,787 |
| 台糖長榮酒店(台南) Evergreen Plaza Hotel(Tainan) | 69,049 | 32,080 | 101,129 | 73,249 | 12,957 | 0 | 2,347 | 5,582 | 4,989 | 1,718 | 130 | 157 | 101,129 |
| 耐斯王子大飯店 Nice Prince Hotel | 36,891 | 79,043 | 115,934 | 54,150 | 48,593 | 0 | 2,765 | 3,245 | 4,009 | 2,280 | 227 | 665 | 115,934 |
| 高雄義大皇冠假日飯店 Crowne Plaza Kaohsiung E-DA World | 175,442 | 192,738 | 368,180 | 324,094 | 21,849 | 0 | 1,601 | 1,086 | 17,290 | 1,864 | 279 | 117 | 368,180 |
| 蘭城晶英酒店 Silks Place Yilan | 61,494 | 39,597 | 101,091 | 99,319 | 129 | 0 | 362 | 214 | 724 | 236 | 66 | 41 | 101,091 |
| 長榮鳳凰酒店(礁溪) Evergreen Resort Hotel(Jiaosi) | 68,378 | 45,674 | 114,052 | 100,117 | 3,092 | 0 | 1,013 | 1,100 | 8,261 | 100 | 26 | 343 | 114,052 |
| 香格里拉台南遠東國際大飯店 Shangri-La's Far Eastern Plaza Hotel,Tainan | 103,293 | 27,969 | 131,262 | 74,409 | 13,860 | 0 | 15,256 | 10,174 | 8,409 | 7,425 | 1,067 | 662 | 131,262 |
| 福容大飯店 淡水漁人碼頭 Fullon Hotel Danshuei Fishermen's Wharf | 20,371 | 34,431 | 54,802 | 46,042 | 4,095 | 0 | 379 | 110 | 1,491 | 89 | 28 | 2,568 | 54,802 |
| 幼獅大飯店 Lion Hotel | 1,367 | 1,006 | 2,373 | 2,346 | 2 | 0 | 0 | 25 | 0 | 0 | 0 | 0 | 2,373 |
| 山泉大飯店 Sun Spring Resort | 14,191 | 80,589 | 94,780 | 43,067 | 42,187 | 0 | 193 | 165 | 8,997 | 0 | 0 | 171 | 94,780 |
| 寶華觀光旅館 Bowa Hotel | 5,090 | 5,779 | 10,869 | 10,677 | 51 | 5 | 23 | 33 | 69 | 10 | 1 | 0 | 10,869 |
| 遠百企業觀光旅館 Far Eastem Geant Tourist Hotel | 2,476 | 0 | 2,476 | 2,476 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2,476 |
| 長榮桂冠酒店(基隆) Evergreen Laurel Hotel (Keelung) | 32,440 | 44,605 | 77,045 | 54,343 | 13,526 | 113 | 387 | 1,398 | 6,886 | 343 | 40 | 9 | 77,045 |
| 福朋喜來登飯店 Four Points by Sheraton Chung Ho, Taipei | 37,251 | 1,137 | 38,388 | 11,724 | 3,789 | 0 | 7,094 | 4,134 | 7,403 | 2,105 | 430 | 1,709 | 38,388 |
| 帝景飯店 Dijin Hotel | 9,634 | 1,602 | 11,236 | 5,721 | 1,248 | 0 | 1,048 | 377 | 1,387 | 924 | 116 | 415 | 11,236 |
| 美麗春天大飯店 Beautiful Hotel | 4,843 | 13,286 | 18,129 | 3,777 | 12,546 | 308 | 298 | 221 | 257 | 208 | 243 | 271 | 18,129 |
| 碧特弗大飯店 Beautiful Hotel | 7,994 | 13,333 | 21,327 | 5,453 | 12,340 | 595 | 656 | 341 | 558 | 434 | 490 | 460 | 21,327 |
| 鈺通大飯店 Yuh-Tong Hotel | 2,817 | 11,387 | 14,204 | 4,256 | 8,418 | 0 | 11 | 222 | 255 | 5 | 0 | 1,037 | 14,204 |
| 總計 Total | 803,649 | 862,544 | 1,666,193 | 1,085,004 | 340,431 | 1,153 | 43,787 | 55,665 | 93,181 | 29,733 | 4,098 | 13,141 | ##### |